

ARYZTA PRIVACY POLICY

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1. Privacy Statement

Your privacy is very important to us. This privacy policy discloses how ARYZTA (“ARYZTA”) collects, protects, uses and shares personal information gathered about you. Our privacy practices are consistent with:

- The European Union Data Protection Directive and the U.S. Department of Commerce Safe Harbor Program Principles of notice, choice, onward transfer, security, data integrity, access, and enforcement.
- Fair information practices established by the Organization for Economic Co-operation and Development (OECD).
- The Asia Pacific Economic Cooperation forum (APEC) Privacy Framework.
- Applicable country, national, state and local data protection laws (some country's laws require country specific information in a privacy policy).

All Personal Information is collected in a fair and non-intrusive manner, with your voluntary consent. Personal Information is not accessible to anyone outside the specific function for which it is collected. ARYZTA respects the privacy of our customers, our employees, job applicants, and other visitors to our websites who may choose to provide personal information. We recognize the need for appropriate protections and management of personal information that you provide to us. This Privacy Policy will assist you to understand what types of information we may collect, how that information may be used, and with whom the information may be shared.

This Privacy Policy explains ARYZTA's practices regarding the information collected online from users of the ARYZTA website located at www.aryzta.com

In an effort to comply with the law, and our commitment to protect your personal information, we provide the following, which discloses our policies.

2. Consent

This Privacy Policy applies to all information gathered for and on behalf of ARYZTA, whether in writing, verbally or electronically, through any website operated by or on behalf of ARYZTA, including, but not limited to, www.aryzta.com, together with any and all future websites that are operated by or on behalf of ARYZTA. By using www.aryzta.com, or participating in any program or service managed by ARYZTA, you consent to the data collection and use practices described in this Privacy Policy. If you have questions about this Privacy Policy or the protection of your information, please contact the Privacy Officer at privacy@aryzta.com.

BY SUBMITTING PERSONAL INFORMATION TO ARYZTA, AND/OR BY ACCESSING AND USING THE WEBSITE, YOU AGREE THAT ARYZTA MAY COLLECT, USE AND DISCLOSE SUCH PERSONAL INFORMATION IN ACCORDANCE WITH THIS PRIVACY POLICY AND THE TERMS AND CONDITIONS AS PERMITTED OR REQUIRED BY LAW.

3. Consent to Share and Disclose Information, Including International Data Transfers

In addition to consenting to this Privacy Policy and the Terms and Conditions, including any relevant supplemental policies, you expressly consent to ARYZTA sharing the information that you have provided, as described herein. ARYZTA may share information with its subsidiaries and parent organizations. ARYZTA may also share information with companies that provide support services to it, such as credit card processors, mailing houses, web hosts, technical support providers, fulfillment centers or other service providers or for enforcing or investigating transactions or business operations, because these companies may need information about you in order to perform their functions. These companies are not authorized to use the information ARYZTA shares with them for any other purpose, but ARYZTA does not control these companies. You agree that ARYZTA and those with whom it shares information (the "Recipients") may disclose and transfer your information worldwide, including in and outside the United States, the European Economic Area, Canada, and other jurisdictions serviced by ARYZTA, for any purpose relating to ARYZTA's operations and programs.

4. Consent to Electronic Notice if there is a Security Breach

If ARYZTA or a Recipient is required to provide notice of unauthorized access of certain security systems, you agree that ARYZTA, or the Recipient, may do so when required or voluntarily by posting notice on the Website or sending notice to any email address ARYZTA or the Recipient has for you, in the good faith discretion of ARYZTA or the Recipient. You agree that notice to you will count as notice to any other individual for whom you are acting and agree to provide the notice to any such individual.

5. Type of information we may collect

Personal Information is defined as any information concerning the personal or material circumstances of an identified or identifiable individual. An identifiable person is one who can be identified, directly or indirectly, by reference to a Social Security Number and/or Identification Number (hereinafter "SSN/I.N.") or to one or more factors specific to his physical, physiological, mental, economic, cultural or social identity.

Personal Information shall include but is not limited to: name, home address, home zip code, home telephone number, mobile phone number, email address, Social Security Number and/or Identification Number, financial information and employment related information such as may be found on resumes, applications, background verification information, or in employment references.

ARYZTA takes measures to maintain the confidentiality of your SSN/I.N. to protect your SSN/I.N. from unlawful disclosure, and to limit access to your SSN/I.N. ARYZTA will not make your SSN/I.N. available to the general public, print your SSN/I.N. on any card, require you to provide your SSN/I.N. to access any products or services, transmit your SSN/I.N. over the Internet unless the connection is

secure or your SSN/I.N. has been encrypted, or requires the transmittal of your SSN/I.N. to access our Website without requiring additional authentication.

Non-personal information is information that is already a matter of public record or knowledge. Business contact information is considered non-personal information and not subject to special protection and it can be routinely shared with anyone inside or outside of the business. Business contact information shall include but is not limited to: business name, business address, business telephone number, and is not considered personal information in certain jurisdictions.

Sensitive data is information that can include but is not limited to, an individual's gender, racial or ethnic origins, politics, religion, trade union membership, veteran status, physical or mental health, disabilities, sex life, sexual orientation, or criminal (or alleged criminal) activities, proceedings or convictions. We will never collect Sensitive Personal Information except to comply with Affirmative Action data requirements.

6. Internet Users - Cookies, Internet Protocol (IP) Address, Aggregate Information

Cookies - in addition to Personal Information, we use data collection devices such as "cookies" on certain web pages to help analyze our web page flow and measure promotional effectiveness. Cookies are pieces of information a website sends to an individual's hard drive while they are viewing the website. Cookies allow the website to remember important information that will make your visit to the site more useful. We use cookies to help improve your future visits. If you do not wish to receive a cookie or if you wish to set your browser to warn you each time a cookie is being sent, or if you wish to turn off all cookies, use the options on your browser to assist you. The "Help" option on your browser may assist you in changing your cookie preferences. Please note that by turning cookies off, you will not have access to many features available on our website.

Cookies can expire at the end of a browser session (from when a user opens the browser window to when they exit the browser) or they can be stored for longer.

Session cookies – allow websites to link the actions of a user during a browser session. They may be used for a variety of purposes such as remembering what a user has put in their shopping basket as they browse around a site. They could also be used for security or to facilitate use of webmail. These session cookies expire after a browser session and would not be stored long term.

Persistent cookies – are stored on a users' device in between browser sessions which allows the preferences or actions of the user across a site (or in some cases across different websites) to be remembered. Persistent cookies may be used for a variety of purposes including remembering users' preferences and choices when using a site or to target advertising

First and third party cookies – Whether a cookie is 'first' or 'third' party refers to the website or domain placing the cookie. First party cookies in basic terms are cookies set by a website visited by the user - the website displayed in the URL window. Third party cookies are cookies that are set by a domain other than the one being visited by the user. If a user visits a website and a separate company sets a cookie through that website this would be a third party cookie.

For more information about cookies, including how to see what cookies have been set and how to manage, block and delete them, visit www.allaboutcookies.org. The website www.allaboutcookies.org gives you detailed step by step guidance on how to control and delete cookies depending on your browser type. You can adjust your browser settings to your preferred level of protection. In the table below we have, where possible, included links to privacy controls for third-party websites that deliver cookies via our website within advertisements or widgets.

We have tried to list all the cookies which we or our technology partners use but please bear in mind that sometimes there may be a short delay in updating this list. If you do notice a discrepancy, or think a cookie is missing, please let us know by contacting our Privacy Officer at privacy@aryzta.com.

To opt out of being tracked by Google Analytics across all websites visit: tools.google.com/dlpage/gaoptout.

Web Beacon - Also called a Web bug or a pixel tag or a clear GIF. We use pixels tags or transparent GIF files, to help manage our online advertising and promotions. These tags collect anonymous (not personally identifiable) information about which advertisements and promotions bring users to our website. With both cookie and tag technology, the information that we collect and share is anonymous and not personally identifiable. It does not contain your name, address, telephone number, or email address.

Used in combination with cookies, a Web beacon is an often-transparent graphic image, usually no larger than 1 pixel x 1 pixel, which is placed on a Web site or in an e-mail that is used to monitor the behavior of the user visiting the Web site or sending the e-mail. When the HTML code for the Web beacon points to a site to retrieve the image, at the same time it can pass along information such as the IP address of the computer that retrieved the image, the time the Web beacon was viewed and for how long, the type of browser that retrieved the image and previously set cookie values.

Web beacons are typically used by a third-party to monitor the activity of a site. A Web beacon can be detected by viewing the source code of a Web page and looking for any IMG tags that load from a different server than the rest of the site. Turning off the browser's cookies will prevent Web beacons from tracking the user's activity. The Web beacon will still account for an anonymous visit, but the user's unique information will not be recorded.

Internet Protocol (IP) Address - an Internet Protocol (IP) Address is associated with your computer's connection to the internet. ARYZTA may use your IP address to help diagnose problems with ARYZTA's server, to administer the Website and to maintain contact with you as you navigate through the Website. Your computer's IP address also may be used to provide you with information based upon your navigation through the Website. ARYZTA does not link IP addresses to any Personal Information.

Aggregate Information – is used to measure the visitors' interest in, and use of, various areas of the Website and the various programs that ARYZTA administers, ARYZTA will rely upon aggregate information, which is information that does not identify you, such as statistical and navigational information. With this aggregate information, ARYZTA may undertake statistical and other summary analyses of the visitors' behaviors and characteristics. Although ARYZTA may share this aggregate information with third parties, none of this information will allow anyone to identify you, or to determine anything else personal about you.

7. Compliance with the Digital Advertising Alliance

ARYZTA uses an assurance platform to comply with the cross-industry Self-Regulatory Program for Online Behavioral Advertising as managed by the Digital Advertising Alliance (DAA) (<http://aboutads.info>). As part of this service, ARYZTA's online advertisements and Web sites are sometimes delivered with icons that help consumers understand how their data is being used and provide choice options to consumers that want more control. The list of our advertising partners may be updated from time to time. To opt-out of internet-based advertising by all DAA-participating companies, visit <http://www.aboutads.info/choices/>.

8. Interest-Based/Online Behavioral Advertising

On some pages of our site we may allow third-party advertising partners to set web tracking tools (e.g., cookies and web beacons) to collect anonymous, non-personally identifiable information regarding your activities on those pages (e.g., your IP address, page(s) visited, time of day). We may also share such information we have collected with third-party advertising partners. These advertising partners may use this information (and similar information collected from other websites) for purposes of delivering future targeted advertisements to you when you visit other (sites within their networks). This practice is commonly referred to as "interest-based advertising" or "online behavioral advertising."

Pages of our website that collect information that may be used by such advertising partners for interest-based advertising purposes may be identified by a link to AdChoices on the page.

Opting out (site pages). If you do not want your browsing while on such pages to be used for interest-based advertising purposes, you may click on the AdChoices link to opt-out of such uses by the listed advertising partner(s). Even if you opt-out through this service, we may still collect non-personally identifiable information regarding your site activities and use it for non-interest-based advertising purposes as described in this privacy statement.

Opting out (advertisements). Advertisements on third-party sites that contain the AdChoices link and that link to this privacy policy may have been directed to you based on anonymous, non-personally identifiable information collected by advertising partners over time and across websites. These advertisements provide a mechanism to opt-out of the advertising partners' use of this information for interest-based advertising purposes. Even if you opt-out through this service, we may still collect and use information from the advertisements for non-interest based advertising purposes, such as to determine the effectiveness of the advertisements.

9. Children and Data Collection

ARYZTA adheres to the United States Federal Privacy Protection standards as stated in the Children's Online Privacy Protection Act ("COPPA"). We care about the safety of children. We will not knowingly allow anyone under 13 to provide us any personally identifying information. Children under 13 years of age are required to obtain the express permission of a parent or guardian before submitting any Personal Information about themselves (such as their names, e-mail address, and phone number) over the Internet. If a child has provided us with personally-identifiable information without the consent of a parent or guardian, the parent or guardian of that child should contact the Privacy Officer immediately at privacy@aryzta.com. We will use reasonable efforts to promptly delete the child's information from our servers.

10. A Note to Parents/Guardians—Additional Information About Children's Privacy

At ARYZTA, children's privacy is important to us. Therefore, we take additional measures to help children protect their privacy while online including not asking them to disclose more personally identifiable information than is necessary for them to participate in an activity and encouraging them to use non-personally identifiable screen names rather than their real names.

ARYZTA is dedicated to protecting your privacy and handling any personal information we obtain from you with care and respect. This Children's Privacy Statement is designed to answer your questions regarding our privacy policies and principles with respect to children under the age of 13. ARYZTA recognizes the need to provide additional privacy protections when children visit our website at www.aryzta.com.

The Children's Online Privacy Protection Act ("COPPA") requires that we inform parents and legal guardians about how we collect, use, and disclose personal information from children under 13 years of age; and that we obtain the consent of parents and guardians in order for children under 13 years of age to use certain features of our website. Also, when we use the term "parent", we mean to include legal guardians.

Children can participate in many of our features without providing personally identifiable information. However, to enable their participation in certain of our interactive features, we may ask children to provide us with personally identifiable information. The types of information we may request include first name as well as the child's and parent's email addresses. We use a child's email address to respond to a specific request to participate in an activity (e.g., participate in a contest or sweepstakes, respond to their question, enable them to subscribe to a newsletter). We use parents' e-mail addresses to obtain their consent or notify them of their child's online activities and enable the parent to unsubscribe the child from a newsletter or other similar activity.

We do not share children's personally identifiable information with outside third parties not bound by this Privacy Policy. Sometimes, we use agents or contractors to help us conduct a contest or sweepstakes, send prizes to winners, or provide customer service related to activities on the site. In these cases, we require the agent or contractor to keep the information confidential and to use it only for the specific services they are performing.

At any time parents can refuse to permit us to collect further personal information from their child and can request that any personal information we have collected be deleted from our records. We will provide parents notice by e-mail of any material changes in the way we intend to collect, use, and/or share their child's personal information. Please note that, at all times, parents should update their personal information to provide us a current email address.

If you would like to review any personally identifiable information that we have collected online from your child, have this information deleted, and/or request that there be no further collection or use of your child's information, or if you have questions about these information practices, you may contact our Privacy Officer. The Privacy Officer can be reached by telephone at: 714.256.8900; by email at: privacy@aryzta.com; or by mail at ARYZTA - Attn: Privacy Officer - 145 S. State College Blvd., Suite 200, Brea, CA 92821 USA.

We use your Personal Information to facilitate the services you request. We have tailored our Privacy Policy to adequately inform you of the use of your Personal Information.

11. Our Use of Your Personal Information

ARYZTA will not collect customer Personal Information, unless the customer contacts ARYZTA directly. In the future, we may use this information to contact you regarding products or promotions, as well as other products and services, which may be of interest to you. If you do provide us with Personal Information we may use the information to contact you, via e-mail, regular mail, telephone or other means, to provide you with information that you requested about specific products or services, provide additional future information about products or services that may be of interest to you, and to learn about and develop products and services. If you do not want this information disclosed you may "opt out" of future contacts at any time by un-subscribing from our database or contacting the Privacy Officer, in writing, as described below in the section titled "Contact Information".

ARYZTA may share your personal information with its subsidiaries and parent organizations. ARYZTA may also share your personal information with companies that provide support services to it, such as credit card processors, mailing houses, web hosts, technical support providers, fulfillment centers or other service providers or for enforcing or investigating transactions or business operations, because these companies may need information about you in order to perform their functions. We may share Personal Information with our service providers, consultants and affiliates for our internal business purposes. Except as described in this Privacy Policy, ARYZTA will not share Personal Information with a third party, unless a customer requests, consents to such disclosure, or disclosure is required or authorized by law.

12. Collection and Use of Employee Personal Information

ARYZTA also collects Personal Information from its employees and applicants (human resource data) in connection with administration of its Human Resources programs and functions. These programs and functions include, but are not limited to: job applications and hiring programs, compensation and benefit programs, performance appraisals, training, access to ARYZTA and its affiliates facilities and computer networks, employee profiles, internal intranet employee directories, Human Resource recordkeeping, and other employment related purposes.

It is the policy of ARYZTA to keep all past and present employee information private from disclosure to third parties. There are certain business related exceptions and they are:

1. To comply with county, state or federal agency requests;
2. Inquiries from third parties with a signed authorization from the employee to release the information, except in situations where limited verbal verifications are acceptable (see below);
3. Third parties with which ARYZTA has contractual agreements to assist in administration of company sponsored benefits.

13. Verifications of Employment

Prospective employers, state agencies, financial institutions, and residential property managers routinely contact ARYZTA requesting information on a former or current employee's work history and

salary. All such requests of this type shall be referred to and completed on a confidential basis by the Human Resources Department or Payroll Department.

For written verification of employment requests, information will be provided on the form only when it is accompanied by an employee's signed authorization to release information. The form will be returned directly to the requesting party and filed as part of the Human Resources or Payroll Department's confidential records.

14. Collection and Use of Customer Information

ARYZTA will not collect customer Personal Information, unless the customer contacts ARYZTA directly. In the future, we may use this information to contact you regarding products or promotions, as well as other products and services, which may be of interest to you. If you do provide us with Personal Information we may use the information to contact you, via e-mail, regular mail, telephone or other means, to provide you with information that you requested about specific products or services, provide additional future information about products or services that may be of interest to you, and to learn about and develop products and services. If you do not want this information disclosed you may "opt out" of future contacts at any time by un-subscribing from our database or contacting the Privacy Officer, in writing, as described below in the section titled "Contact Information"

15. Mobile Information

Mobile Information We Collect

- Personally identifiable information (e.g. Name, email address) we collect consists only of what you share with us. For example, certain products may ask for this type of information so that we may contact you by phone or email at your request. You choose what, how, and when you want to share.
- If you use any location-enabled products, you may be sending us location information. ARYZTA does not store or use this information other than to provide the service you requested. For example, a mobile product may use GPS data to find a nearby restaurant you requested. Location-enabled features are opt-in and you have control over your participation and can turn these services off at any time.
- Web-enabled mobile applications may use cookies or web beacons and other methods to customize your browsing experience. Please see ARYZTA's web privacy policy for more information.
- Some mobile applications will utilize Google Analytics (or similar tool) to help us better serve our customers through improved products, services, and revisions to the mobile applications. This collected information will not identify you to ARYZTA. It may, however, let us know anonymously, which services and features you are using the most within the application, as well as device type and hardware features, country and language of download.
- Use of 3rd party services such as social sharing sites (e.g., Facebook and Twitter) is governed by the privacy practices of those services. ARYZTA does not capture or store your login information or other personally identifiable information for these services, however session info or cookies may be stored.

Mobile How We Use Collected Information

- We use the information to personalize your experience with the application and to improve your overall experience including the development of new products, services, and features. We also use the information to provide customer support, and when applicable, register and administer your account. Additionally, we may use the information you provide to contact you about updates to our service.
- Information you provide may be used to fulfill the service(s) or carry out the transaction(s) you have requested or authorized.

Mobile Information Sharing

- ARYZTA does not share any collected information with 3rd parties with the following exceptions:
- ARYZTA may provide some personal data to third-party partners that are providing services essential to your mobile user experience.

- All requests are sent through your mobile carrier's network and your carrier may have access to it. Consult your carrier's privacy policies for additional information.
- Certain mobile products and services and manufacturers allow you to interact and share your information with others. For example, you may want to Tweet or post to your Facebook page content from a ARYZTA mobile application. Consult your mobile device manufacturer, or mobile product or application developer's privacy policies for additional information.

16. Marketing Promotions and Advertising

If you participate in any advertising or marketing promotions the information that you provide will be handled in accordance with the Privacy Policy specific to said promotion which cannot and does not apply to this Privacy Policy.

17. Opt-Out of Email and Mobile Updates

You may have the opportunity to elect to receive email and mobile communications from ARYZTA. ARYZTA will only email you or send you mobile alerts if you elect to receive them. If you elect to receive email and mobile communications, ARYZTA will send you occasional updates about new additions to the Website as well as special offers and promotions of which you can take advantage. If at any time you decide you would rather not receive these types of communications from ARYZTA, you can opt-out by clicking the unsubscribe link at the bottom of any ARYZTA communications email, update the contact preferences for your account, for mobile marketing, you may opt-out by following the instructions provided in the text messages you receive, or contact the Privacy Officer at privacy@aryzta.com.

18. Sharing of Personal Information

We may share Personal Information with our service providers, consultants and affiliates for our internal business purposes. Except as described in this Privacy Policy, ARYZTA will not share Personal Information with a third party, unless a customer requests, consents to such disclosure, or disclosure is required or authorized by law. ARYZTA reserves the right to disclose Personal Information to a third party if a law, regulation, search warrant, subpoena, or court order legally requires or authorizes us to do so. ARYZTA also reserves the right to disclose and/or transfer Personal Information to a third party in the event of a proposed or actual purchase, sale, lease, merger, amalgamation or any other type of acquisition, disposal, or financing of all or any portion of ARYZTA or of any of the business or assets or shares of ARYZTA or a division thereof.

19. Security

We endeavor to protect your Personal Information using physical, electronic or procedural security measures appropriate to the sensitivity of the information in our control. These measures include safeguards to protect Personal Information against loss or theft, as well as unauthorized access, disclosure, copying, use and modification.

We safeguard your Personal Information on the Internet by using industry-standard practices. Although "guaranteed security" does not exist either on or off the Internet, we make commercially reasonable efforts to make the collection and security of such information consistent with our Privacy Policy and all applicable laws and regulations. We maintain physical, electronic and procedural safeguards as appropriate to safeguard your Personal Information.

Currently, our website utilizes a variety of different security measures designed to protect Personal Information of users both inside and outside SIBV, including the use of encryption mechanisms (e.g., Secure Socket Layers or SSLs), password protection, and other security measures to help prevent unauthorized access to your personally identifiable information. This helps maintain the confidentiality, privacy, and integrity of your transactions, and helps to protect your confidential information that we may collect - such as credit card numbers, online forms, and financial data from loss, misuse, interception and hacking.

20. Phishing

Identity theft and the practice currently known as “phishing” are of great concern to ARYZTA. Accordingly, safeguarding information to help protect you from identity theft is a top priority. We do not and will not, at any time, request your credit card information, your account ID, login password, and Social Security Number or National Identification numbers in a non-secure or unsolicited e-mail or telephone communication. For more information about phishing, visit the Federal Trade Commission’s website.

21. Storage, Retention and Accuracy of Personal Information

ARYZTA insures that Personal Information is safeguarded against loss, access, use, modification, disclosure or other misuse. All reasonable steps are taken to prevent unauthorized use or disclosure of your Personal Information.

ARYZTA will retain your Personal Information only for as long as necessary to fulfill the purpose(s) for which it was collected and to comply with applicable laws, and your consent to such purpose(s) remains valid after termination of our relationship with you.

We take all reasonable steps to insure that your Personal Information is accurate, up-to-date, complete, relevant and not misleading.

ARYZTA may store your Personal Information in its databases located in the United States. Additionally, some of our service providers may reside in the United States and will be subject to the laws of the local jurisdiction. As a result, in certain circumstances, the United States and other foreign governments, courts, law enforcement agencies or regulatory agencies may be entitled to access the Personal Information collected and held by ARYZTA.

22. Access, Control and Update Information About You

We want to be sure that we keep only the most accurate and up-to-date Personal Information in our records. Therefore, whenever you believe that your Personal Information needs to be updated, you can email us at privacy@aryzta.com to update your contact information. You may choose at any time to remove your name, telephone numbers, and postal and email addresses from the lists we use to send notices or updates and elect not to receive correspondence from us by sending us an email at privacy@aryzta.com.

To protect your privacy, we will take reasonable steps to help verify your identity before granting access or making changes.

23. Contact Information

You may contact the Privacy Officer to access, correct or delete your Personal Information. If necessary, the Privacy Officer will contact another employee to assist in completing your requested task.

If you have any questions or complaints, please contact the Privacy Officer. The Privacy Officer is located in the United States and can be reached by telephone at: 714.256.8900; by email at: privacy@aryzta.com; or by mail at ARYZTA - Attn: Privacy Officer - 145 S. State College Blvd., Suite 200, Brea, CA 92821 USA. We will address your concern and attempt to resolve any problem.

24. Links to Non-ARYZTA Websites and Third Parties

Please note that www.aryzta.com websites may contain links to other websites for your convenience and information. ARYZTA does not control those sites or their privacy practices, which may differ from www.aryzta.com. ARYZTA’s privacy policy cannot and does not apply to external websites. We do not endorse or make any representations about third party websites. The personal data you choose to give to unrelated third parties is not covered by the ARYZTA privacy policy. We encourage you to review the privacy policy of any company or website before submitting your Personal Information.

Some third parties may choose to share their personal data with ARYZTA; that sharing is governed by that third party's privacy policy.

25. Social Media and Online Engagement

ARYZTA uses a variety of new technologies and social media options to communicate and interact with consumers. These sites and applications include popular social networking and media sites, open source software communities and more. To better engage the public in ongoing dialog, ARYZTA uses several third-party platforms including, but not limited to, Facebook, Twitter, Pinterest and YouTube. Third-Party Websites and Applications (TPWA) are Web-based technologies that are not exclusively operated or controlled by ARYZTA. When interacting with ARYZTA's presence on those websites, you may reveal certain personal information to third parties. Except when used by ARYZTA employee's for the purpose of responding to a specific message or request, ARYZTA will not use, share, or retain your personal information.

At this time, ARYZTA has three (3) Social Media Accounts, Facebook, Twitter and Pinterest. ARYZTA may also post videos on YouTube.

Facebook: On the Facebook page, ARYZTA staff posts news and other items of interest to individuals. If you have a Facebook account or 'Like' Facebook.com/subway Facebook page, you can post comments or click on the 'like' option for individual entries. If you comment or click on the 'like' button, personally identifying information will be visible to ARYZTA staff and other Facebook site visitors. The amount of visible personal information will depend on your own Facebook privacy settings. You can completely avoid displaying any personally identifiable information by not creating an account, not posting comments and not clicking on the 'like' options in Facebook. ARYZTA staff does not collect, use or disclose any information about visitors who comment or 'like' the ARYZTA Facebook site. Facebook collects and reports on non-personally identifiable information about activities on Facebook pages. This information is password protected and only available to ARYZTA employees, members of the ARYZTA Communications and Web Teams, and other designated staff who require this information to perform their duties. The Facebook privacy policy is available at: <http://www.facebook.com/about/privacy/>.

Twitter: ARYZTA uses Twitter to send short messages (up to 140 characters) or 'Tweets' to share information with visitors and respond to comments and inquiries sent via Twitter to ARYZTA. While visitors may read the ARYZTA Twitter feeds without subscribing to them, visitors who want to subscribe to (or follow) ARYZTA Twitter feeds must create a Twitter account at www.twitter.com. To create an account, you must provide some personal information, such as name, user name, password and email address. Visitors have the option to provide additional personal information including a short biography, location or a picture. Most information you provide for a Twitter account is available to the public, but you can modify how much of your information is visible by changing your privacy settings at the Twitter.com Web site. ARYZTA staff members monitor the number of subscribers and respond to comments and queries via Twitter, but the staff never takes possession of the personal information belonging to Twitter followers. ARYZTA does not collect, maintain, disclose or share any information about people who follow ARYZTA on Twitter. The Twitter privacy policy is available at: <http://twitter.com/privacy>.

Pinterest: On the Pinterest page, ARYZTA staff post images and other items of interest to individuals. If you have a Pinterest account you can follow and click on the "Pin" option for pinning entries. If click on the 'Pin' button, personally identifying information will be visible to ARYZTA staff and other Pinterest site visitors. The amount of visible personal information will depend on your own Pinterest privacy settings. You can completely avoid displaying any personally identifiable information by not creating an account, not posting comments and not clicking on the 'Pin' or 'Like' options in Pinterest. ARYZTA staff does not collect, use or disclose any information about visitors who 'Pin' or 'Like' the ARYZTA Pinterest site or boards. Pinterest collects and reports on non-personally identifiable information about activities on Pinterest pages. This information is password protected and only available to ARYZTA employees, members of the ARYZTA Communications and Web Teams, and other designated staff who require this information to perform their duties. The Pinterest privacy policy is available at: <http://about.pinterest.com/privacy/>.

YouTube: ARYZTA posts videos on YouTube to make them available to all ARYZTA. You do not need to register with either YouTube or Google (YouTube owner) to watch ARYZTA videos. When visitors watch videos, YouTube may record non-personally identifiable information about its site usage, such as channels used, videos watched, and data transfer details to improve its services. If you log on to the YouTube site before watching ARYZTA videos, YouTube may associate information about your site use with your YouTube account. If you log on to YouTube and comment on an ARYZTA video, any personal information you included when registering for your account will be visible to visitors who click on the comment. If you do not log in before watching ARYZTA videos posted on YouTube, your site use will not be associated with you or a YouTube account. The YouTube privacy policy is available at: <http://www.youtube.com/t/privacy>.

26. Changes to our Privacy Policy

ARYZTA will update this Privacy Policy occasionally. When ARYZTA posts changes to this Privacy Policy, we will also revise the "Last Updated" date below on ARYZTA's Privacy Policy. If there are material changes to this Privacy Policy, ARYZTA will notify you by email, or by means of a notice on our home page. ARYZTA encourages you to review this Privacy Policy periodically to be informed of how ARYZTA is protecting your information and to be aware of any changes to the Privacy Policy. Your continued use of the site after the posting of any amended Privacy Policy shall constitute your agreement to be bound by any such changes. This Privacy Policy is incorporated into any Terms and Conditions governing the various web sites and any programs or services operated or managed on behalf of ARYZTA. Any changes to this Privacy Policy are effective immediately after being posted by ARYZTA.

27. Languages

This Privacy Policy is being provided to you in English and Portuguese. Any discrepancies in the translation shall be resolved in accordance with the English language version of this Privacy Policy.

28. Terms and Conditions of Website Use

The Terms and Conditions governing your use of this Website located at: www.aryzta.com contain important provisions disclaiming and excluding the liability of ARYZTA regarding your use of our Website and provisions determining the applicable law and exclusive jurisdiction for the resolution of any disputes regarding your use of this Website. Each of these provisions applies to any disputes that may arise in relation to this privacy policy and the collection, use and disclosure of your personal information, and are of the same force and effect as if they had been reproduced directly in this Privacy Policy.

LAST UPDATED: ARYZTA 08/30/13