

ARYZTA AG News Release

Zurich/Switzerland, 4 April 2013 – Announcement by ARYZTA AG regarding an increase of the Perpetual Callable Subordinated Instrument ('Hybrid Instrument') by CHF 100 million

ARYZTA AG (ARYZTA) announces an increase of CHF 100 million to the Hybrid Instrument launched on 19 March 2013, bringing the new total outstanding amount to CHF 400 million. The proceeds from the issue will be used to refinance existing debt and/or for general corporate purposes.

The Hybrid Instrument offers investors a coupon of 4% and is undated with an initial call date by ARYZTA after five years.

The successful hybrid capital raising was taken up by a broad Swiss retail investor base. UBS, Credit Suisse and Zürcher Kantonalbank acted as joint bookrunners on this transaction.

THIS ANNOUNCEMENT IS FOR INFORMATION PURPOSES ONLY AND DOES NOT CONSTITUTE AN INVITATION OR OFFER TO ACQUIRE, PURCHASE OR SUBSCRIBE TO SECURITIES. THE OFFER AND/OR SOLICITATION OF THE INSTRUMENT IS PROHIBITED OR RESTRICTED IN VARIOUS JURISDICTIONS INCLUDING U.S.A., UNITED KINGDOM AND THE EUROPEAN ECONOMIC AREA.

About ARYZTA

ARYZTA AG ('ARYZTA') is a global food business with a leadership position in speciality bakery. ARYZTA is based in Zurich, Switzerland, with operations in North America, South America, Europe, Asia, Australia and New Zealand. ARYZTA has a primary listing on the SIX Swiss Exchange and a secondary listing on the ISE Irish Exchange (SIX: ARYN, ISE: YZA).

ARYZTA is the majority shareholder (68.6%) in Origin Enterprises plc, which has a listing on the AIM in London and the ESM in Dublin (AIM: OGN, ESM: OIZ).

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